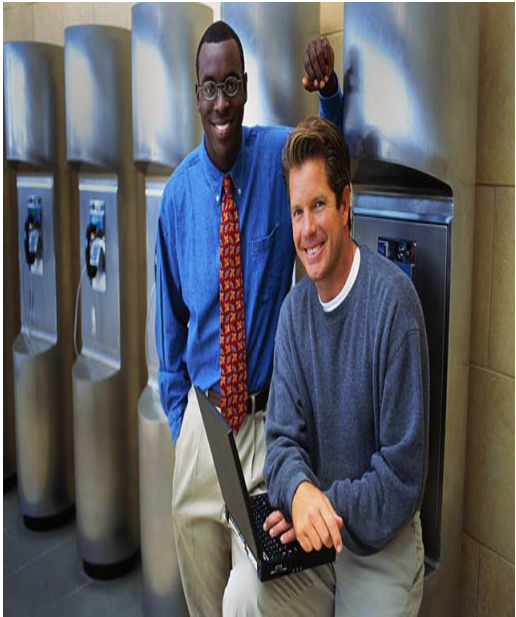


# WHAT DID 100 SURVEYED PARENTS SAY ABOUT THE GREAT EXPECTATIONS PROCESS?



The following is a look at portions of the feedback collected from 100 parents with at least one teen-aged child. Respondents participated voluntarily in an opinion survey conducted by members of *The Leadership Capital Group LLC* in 2007 during efforts to test and validate the *Great Expectations* concept and gain insight into the potential demand. All surveys were collected prior to the start of any test classes. 100 completed surveys were selected randomly from a pool of 216 and serve as the basis of the following report. Respondents were provided with an explanation of the *Great Expectations* process and each item before making their responses. A slight *halo effect* should be assumed as about 30% of all respondents are representatives of LCG client organizations and/or satisfied graduates of other programs by Dr. Ashby and Dr. Pell.

Respondents were asked to rate each of the following items using a 10-point scale (10 = Truly Outstanding, Extremely Important or Likely; 1 = Extremely Poor, Unimportant or Unlikely).

- NO. OF RESPONSES = The total number of responses collected for a particular item
- TOTAL POINTS = The total point value of all responses collected for a particular item
- HIGH = The highest single score for each item
- LOW = The lowest single score for each item
- AVG = The average of all responses for each item
- GET = *The Great Expectations Program for High-Potential Teenagers*

| ITEM  | NO. OF RESPONSES | TOTAL POINTS | HIGH | LOW | AVERAGE  |
|---|------------------|--------------|------|-----|----------|
| Your Perceived Value of GET as a Curriculum Supplement in Your Local School District.             | 100              | 989          | 10   | 9   | 9.89     |
| The Value of GET to the <i>Education-Related</i> Goals of Your Teenager(s).                       | 100              | 974          | 10   | 8   | 9.74     |
| The Value of GET to the Future <i>Career-Related</i> Goals of Your Teenager(s).                   | 100              | 990          | 10   | 9   | 9.90     |
| The <u>NEED</u> for a Comprehensive Skills Process Like GET in American Secondary Schools.        | 96               | 949          | 10   | 8   | 9.88     |
| The Value of a Program Like GET to American Teenagers in General.                                 | 100              | 993          | 10   | 9   | 9.93     |
| What is Your Estimate of the GET Cost/Benefit Comparison?   | 100              | 990          | 10   | 9   | 9.90     |
| The Likelihood Most Parents Would be Willing to Pay \$500 for the Process if it Became Available? | 100              | 889          | 10   | 7   | 8.89 (*) |
| Knowing the Cost of Competing Programs, The Likelihood Most Would Pay \$500-\$750?                | 99               | 820          | 10   | 6   | 8.28 (*) |
| How Important Would Higher Levels of <b>Self-Confidence &amp; Self-Esteem</b> Be to Your Teen(s)? | 100              | 942          | 10   | 6   | 9.42     |
| To American Teenagers in General?   | 100              | 970          | 10   | 8   | 9.70     |

|   |     |     |    |   |      |
|---|-----|-----|----|---|------|
| How Important Would Better <b>Leadership Capability</b> Be to Your Teenager(s)?                                 | 100 | 968 | 10 | 7 | 9.68 |
| To American Teenagers in General?   | 100 | 972 | 10 | 8 | 9.72 |
| How Important Would Better <b>Interpersonal &amp; Social Skills</b> Be to Your Teenager(s)?                     | 100 | 923 | 10 | 6 | 9.23 |
| To American Teenagers in General?   | 100 | 959 | 10 | 7 | 9.59 |
| How Important Would Better <b>Oral Communications Skills</b> Be to Your Teenager(s)?                            | 100 | 922 | 10 | 7 | 9.22 |
| To American Teenagers in General?   | 100 | 959 | 10 | 7 | 9.59 |
| How Important Would Better <b>Public Speaking Abilities</b> Be to Your Teenager(s)?                             | 100 | 963 | 10 | 8 | 9.63 |
| To American Teenagers in General?   | 100 | 977 | 10 | 8 | 9.77 |
| How Important Would Better <b>Goal-Setting &amp; Goal-Execution Skills</b> Be to Your Teenager(s)?              | 100 | 952 | 10 | 7 | 9.52 |
| To American Teenagers in General?   | 100 | 970 | 10 | 8 | 9.70 |
| How Important Would a <b>Better Appearance &amp; Improved Demeanor</b> Be to Your Teenager(s)?                  | 100 | 886 | 10 | 5 | 8.86 |
| To American Teenagers in General?   | 100 | 968 | 10 | 7 | 9.68 |
| How Important Would a <b>More Positive &amp; Enthusiastic Attitude</b> Be to Your Teenager(s)?                  | 100 | 945 | 10 | 7 | 9.45 |
| To American Teenagers in General?   | 99  | 962 | 10 | 8 | 9.71 |
| How Important Would a Better <b>Ability to Thrive Under Pressure</b> Be to Your Teenager(s)?                    | 99  | 959 | 10 | 7 | 9.68 |
| To American Teenagers in General?   | 100 | 979 | 10 | 8 | 9.79 |
| How Important Would Knowing How to Avoid the <b>Major Teen Derailers</b> Be to Your Teen(s)?                    | 100 | 971 | 10 | 8 | 9.71 |
| To American Teenagers in General?   | 100 | 985 | 10 | 9 | 9.85 |
| To What Extent is Your Local School District Already Dealing Directly & Comprehensively With These Life Skills? | 100 | 441 | 10 | 1 | 4.41 |
| American School Districts in General?   | 69  | 299 | 10 | 0 | 4.33 |
| If GET Was Available Locally Would You Encourage Your Teenager(s) to Enroll?                                    | 100 | 991 | 10 | 9 | 9.91 |
| How Likely is it Your Teenager(s) Would <u>WANT</u> to Enroll After Hearing About GET?                          | 97  | 943 | 10 | 8 | 9.72 |

(\* ) The overwhelming majority of participating parents (80%+) said they were willing to pay their child's tuition. However, a show of hands revealed most also felt the costs associated with *Great Expectations* should be paid by school officials via the local school budget.